



Lauren McIlveen

Creative Supervisor
Upstate, NY

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Skills

- Branding
- Development: HTML, CSS
- Email Marketing
- Graphic Design
- HTML5 Banner Ads
- Motion Graphics
- Web Design

Software

Adobe Creative Suite:

- After Effects InDesign
- Animate Photoshop
- Firefly XD
- Illustrator

Maxon:

Cinema 4D

Email Marketing:

Litmus, Mailchimp, Campaign Monitor

Management

- Leadership & Mentorship
- Project Management
- Work Delegation & Resourcing

Education

Rochester Institute of Technology:
BFA in New Media Design & Imaging
Graduated 2009

Summary

As a Creative Supervisor, I produce a wide array of campaign strategies and tactics well beyond traditional advertising. Consistently pushing boundaries that create compelling visuals in order to captivate audiences across all platforms is my passion. In addition, I have experience with management and operations which enhances project coordination and process improvements.

Work Experience

Flynn

Creative Supervisor & Operations, 2023 - Present

Improving efficiency within our creative department by coordinating projects and overseeing resource allocation. Continuing my role as an Art Director to produce dynamic creative across a variety of mediums.

Senior Art Director, 2020 - 2023

Supported direct reports, managed their workloads, and helped guide their career paths. Continued to design and implement creative.

Digital Art Director, 2010 - 2020

Designed websites, banner ads, email campaigns, as well as motion and 3D graphics. Created successful digital solutions from concept to reality with team members.

CGI Communications Inc.

Assistant Web Developer, 2009 - 2010

Direct report to the Vice President/Chief Technology Officer. Collaborated with the VP and Web Developer to create and make improvements to digital and printed materials, displaying company products and corporate information.

Partners + Napier

Creative Intern, Summer 2008

Contributed to client campaigns in a variety of industries. For the wine industry, I helped create a motion graphics animation for the start of their new product launch. My contribution included 3D modeling, lighting, texturing, and animation.

Dixon Schwabl

Creative Intern, Summer 2007

Incorporated graphic design, leadership, and team skills. This internship provided experience in the design field as well as an opportunity to lead a team of interns to design a corporate newsletter.